



About KCHF TV-11

Overview

In January 1984, as part of his new Son Broadcasting Network, Belarmino “Blackie” Gonzalez launched KCHF TV-11 out of Santa Fe, New Mexico, as the first full-power VHF Christian television station in the U.S. The station has continued to air Christian programming locally and internationally via cable and satellite, with a reputation for excellence that garnered it the Station of the Year Award in both 2008 and 2000 by the National Religious Broadcasters.

Now celebrating 25 years of excellence in Christian television, KCHF TV-11 and DTV-10 have expanded to cover more than 97% of New Mexico. Programming includes local, national, and international Christian ministries, as well as originally produced programs. KCHF is available via satellite across North America and through cable systems in the New Mexico area.

Our Mission

The mission of KCHF TV-11 and DTV 10 is to provide excellence in Christian television that will lead to all of New Mexico experiencing the life-changing love and power of God through a personal relationship with our Lord Jesus Christ.

Highlights

- Nation’s 1st full-power VHF Christian TV station (1984)
- KCHF covers 667,497 TVHH which is 97% of the total market
 - Over the air only: KCHF has 116,830 TVHH
 - Cable coverage: KCHF has 259,747 TVHH
 - DBS coverage: KCHF has 290,920 TVHH
- Broadcasting 24/7 with original programs including *God Answers Prayer* and *A Healthier You*. National programs include James Robison, John Hagee, Kay Arthur, *The 700 Club* and many more...
- NRB TV Station of the Year Award in 2008 and 2000



About KCHF TV-11

What Others Are Saying

"KCHF has always been a tremendous asset to the people of New Mexico."

-Walter Bradley
Former Lt. Governor

"You and your viewers are one of Israel's treasures, constantly showing your friendship and solidarity and inspiring others."

-Yael Ravia-Zadok
Former Consul General of Israel to the Southwest U.S.

Coverage Map

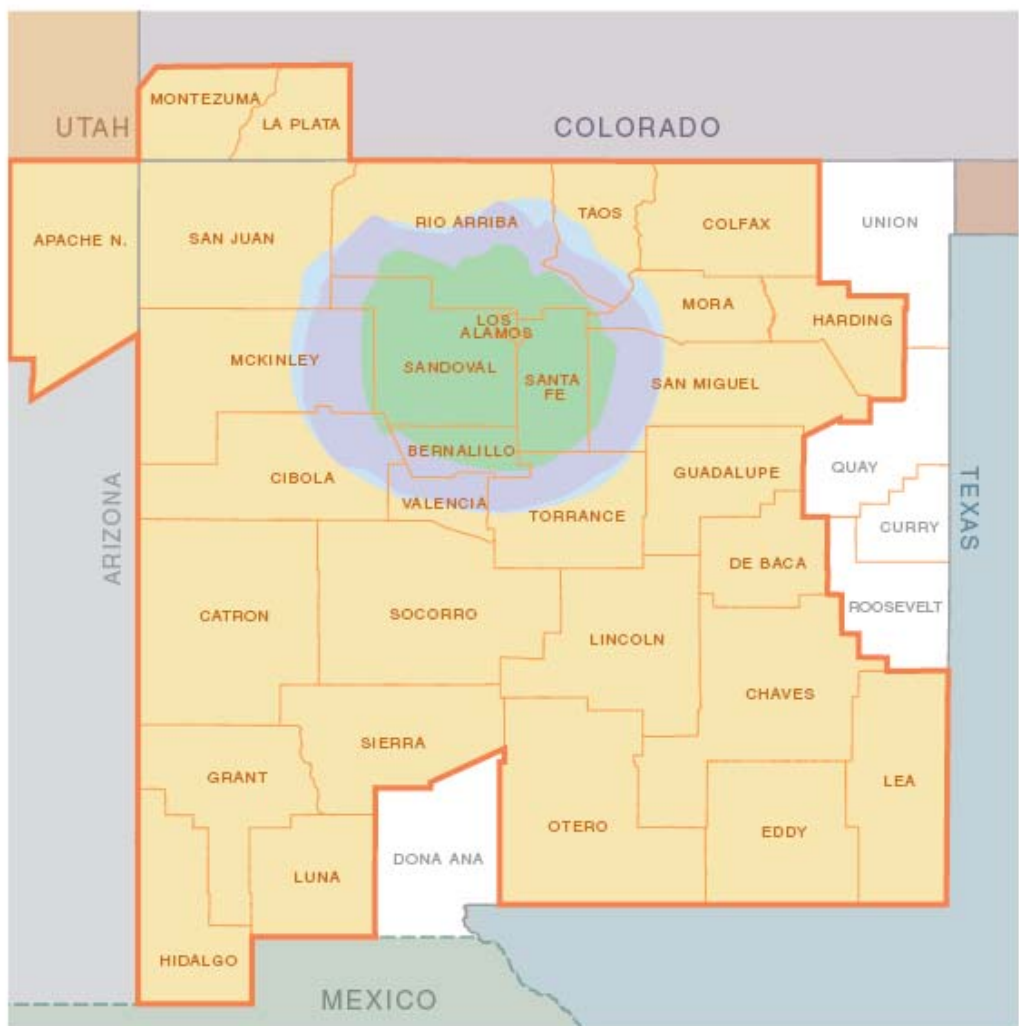
DMA: Albuquerque – Santa Fe, NM

GRADE A

GRADE B

DTV

CABLE COVERAGE AREAS



Cable Coverage

Revised 11/2008

City	Cable Company	Channel Location	Subscribers
Alamogordo-Ruidoso	Baja Broadband	15	10,111
Albuquerque	Comcast	11	139,520
Carlsbad	US Cable	22	7,450
Deming	Comcast	11	2,961
Espanola	US Cable	11	2,872
Farmington	Comcast	11	14,624
Gallup	Comcast	11	5,269
Grants	Comcast	11	2,322
Hobbs	US Cable	23	8,533
Las Vegas	Comcast	11	3,178
Los Alamos	Comcast	11	3,153
Los Lunas-Belen	Comcast	11	4,941
Raton	Comcast	11	2,933
Rio Rancho	Cable One	11	9,723
Roswell	Cable One	13	13,317
Santa Fe (Pojoaque)	Comcast	11	20,748
Silver City	Comcast	11	4,375
Socorro	Comcast	11	1,592
Taos	Comcast	11	2,125
TOTAL			259,747



Program Traffic Guidelines

KCHF-TV welcomes all new programmers to our airwaves. To book your national ministry program on KCHF-TV, contact Paul McDonald of Infinity Concepts at 724-733-1200, ext. 15, or paul@infinityconcepts.net.

Programs must be received on Beta SP videotape 48 hours in advance of airing. The station reserves the right to reject any videotape if it does not meet technical standards or if it deems that the content is inappropriate or objectionable.

All program tapes should be labeled clearly with the name of the program, episode number, episode title, length, and ministry name. The program slate should match the label.

Program lengths should not exceed 28:30 for a half-hour program and 58:30 for a one-hour program.

All programs must be closed-captioned per Federal Communications Commission regulations, unless the FCC has waived its requirements for a particular program. Evidence of that waiver must be presented at the time of booking the show.

The station shall exercise ordinary care in handling the programming, however, the station assumes no responsibility for loss of, or damage to, the programming.

After airing, programs will be returned to the programmer post-paid, unless otherwise requested by the programmer.

Please send the station a copy of your program air schedule, which should be received at least one week in advance of the first airdate.

Each program should have at least one back-up tape in house at all times in case there should be any problem with the scheduled program tape. Back-up tapes must be "evergreen" in content.

Please send all videotapes to the following address, to the attention of the Traffic Department. Traffic email address is marykay@sonbroadcasting.cc.

KCHF-TV 11
27556 I-25 E. Frontage Rd.
Santa Fe, NM 87508
Phone: (505) 473-1111
Fax: (505) 345-5669